



Corporate Office: Ka 79/3, Kha Para,
Khilkhet, Dhaka-1229
58970217, 58970218
58970219
01881 111 666
ceo.oohleader@gmail.com
www.vinylworldgroup.com

PROFILE

for Offset Printing,
Event Management
Related Activities



A Concern of  Vinyl World Group



Introduction

OOH Leader & Printers runs by some young, dynamic & dedicated management team presenting the one stop service for Offset Printing, Event Management & Activation, Product Launching Activities for you. It is committed with 100% Client satisfaction, excellent communication, creative & innovative design, one stop 24/7/365 service with innovative ideas and plans. The company is operating by the experience hands to ensure clients objective, effective relationship, client's requirements, return of investment since 2008.

OOH Leader & Printers is all about great team work and commitment. Because we believe, A smooth and flawless event does not happen by chance. It is the result of proper coordination and communication between the team members. Our executive team works really harder to make the clients dreams come true in the reality and yes in the most professional and the most effective manner.

What OOH Leader & Printers offers to the clients is not just the competitive rates but also offers the expertise in conceptualizing, designing and executing events and activations.

Here is our.....



Corporate Office	:	Ka 79/3, Kha Para, Khilkhet, Dhaka-1229 Phone: 58970217, 58970218 Fax: 58970219, Mobile: 01969111999 E-mail: vwgroup06@yahoo.com
Key Person	:	1. Mrs. Kamrun Nahar, Proprietor 2. Md. Habib Monsur, CEO 3. Md. Abaid Monsur, CEO, Vinyl World Group 4. Md. Emran Hossain, Head of Operations,
Contact Person	:	2. Md. Habib Monsur, Chief Executive Officer Cell: 01881111666
Account with Bank	:	1. Prime Bank Ltd (Ibrahimpur Branch) Acc. No. 20511070009395
-	:	2. NRBC Bank Ltd. (Dhanmondi Branch) Acc. No. 011133300000445

Message

Bismillahir Rahmanir Rahim

At first I would like to congratulate all of my customers, well wishers & associates.

Basically here we are a new generation company since December-2008 with the largest nationwide work experience, nationwide skill and qualified HR network with ensuring best quality of services. We mainly concentrate on Event Management & Activation, Product Launching Related Activities.

I feel very much proud for the opportunity of us for great achievement in a short time. We are also promised to look ahead to the future. Now it is the time to work together to plan to look forward out valuable client. Always we are careful about our total quality management according to management information system.

We are well organized and ready to keep delivery schedule along with standard & required quality of the clients run by some dedicated management team.

We want be inspired by get your nice co-operation to fulfill our motto.

Allah Hafez.

*MD. Habib Monsur
Chief Executive Officer*



A Concern of  Vinyl World Group

Our Clients



A Concern of  Vinyl World Group

Our Top Management



Md. Habib Monsur
Chief Executive Officer



Md. Emran Hossain
GM, Marketing



Md. Habibul Alam Mostazir
Manager, Accounts



What makes us unique

- Our specialised and passionate staff
- We keep our company up to date with the latest printers and finishing products
- We have a 24 hour service
- We deliver to your doorstep
- All our clients are equally important
- Our quality
- Our pricing
- Our location
- One STOP for all your needs

Products and Services



Magazine and Book Printing

OOH Leader & Printing are currently utilised by a range of companies and clubs to design, print and mail periodical journals and magazines. Book printing is another of Planet's specialty areas. Our 6 colour and 5 colour presses, in co-ordination with additional folding and finishing equipment enable great flexibility in production methodology.



Commercial & Colour Printing

OOH Leader & Printing have provided high quality colour printing since inception. Our range of presses enable cost effective, quality results over a range of sizes and volumes. Printing plates produced at Planet Press are imaged directly from computer, and as such each is an original master providing the very best in image clarity.



Standard & Specialty Finishing Services

OOH Leader & Printing has a comprehensive range of automated finishing equipment enabling us to handle all standard finishing requirements in-house. This enables our production planners to tailor the print of the job to suit our folding equipment etc, which aids cost efficiency and quality control. Very few specialist services are required to be performed by outside suppliers.



Forms and Carbonless Printing

Forms printing is a specialty area of Planet Press. Our range of presses enable variable sizes and cost effective options for any volume print run.



Continuous Printing

OOH Leader & Printing have been providing large volumes of continuous printing for many years. We are capable of providing a variety of standard sizes, with on-line finishing capabilities, tinting, perforating etc. printing up to 4 colours in a single pass onto a wide range of paper reels.



Warehouse, Fulfilment & Distribution

All of our current inventoried finished goods are warehoused on our own premises at Planet Logistics, saving transport costs, and enabling efficient control of stock and monitoring procedures. We offer complete third-party logistics services with overflow, short and long term storage with pallet, shelf and bin locations for pr non-hazardous goods

Principle Activities

Leaflet

Poster

Sticker

Dangler

Hangtag

Wobler

Bunting

Desk Calender

Wall Calender

Creative Graphic Design

Book Binding

Gift Box/Product Box Making

Envelope Making

Foil Stamping

Company Pad

Booklet

Annual Report



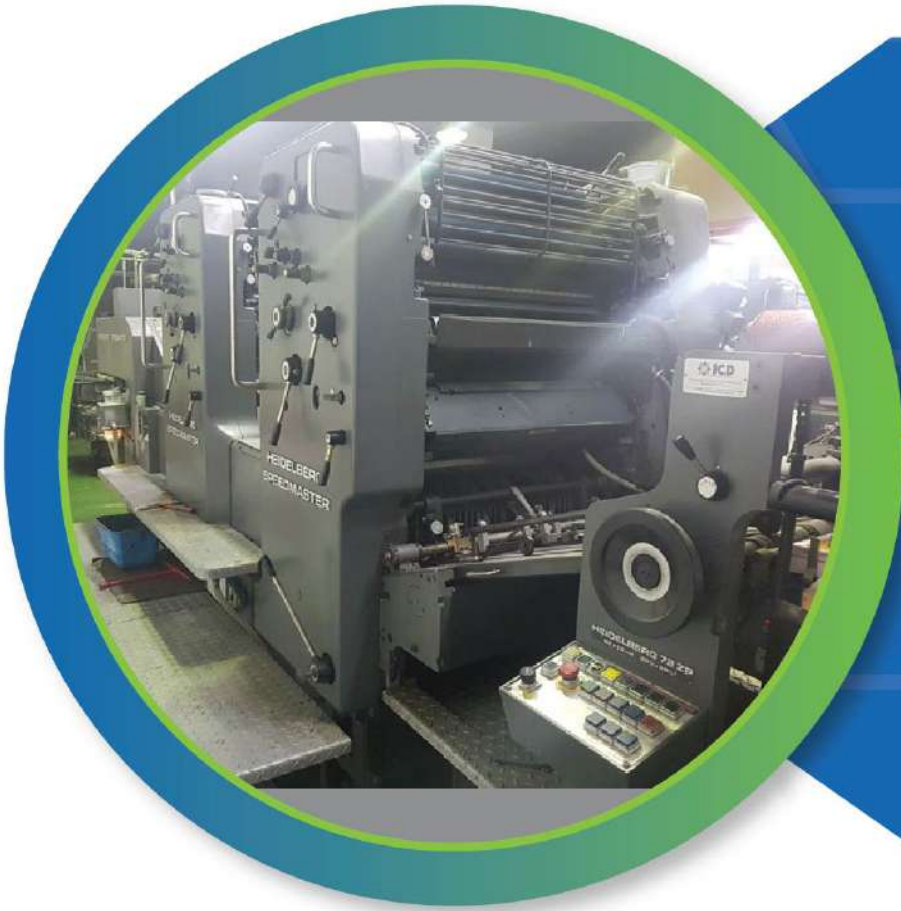
HEIDELBERG SPEED MASTER (EXTRA LARGE BI-COLOR DOUBLE DEMY)

Heidelberg Speed Master
(Extra Large Bi-Color
Double Demy)
Model: Heidelberg Speed Master
Multi Color . Perfector
Size : 28"x40"
Per Hour : 12000 pcs
Quantity : 2 pcs



HEIDELBERG SPEED MASTER (DEMY BI COLOR)

Heidelberg Speed Master
(Demy Bi - Color)
Model: MOZE
Size : 19.25"x25.5"
Per Hour : 10,000 pcs
Quantity : 1 pcs



HEIDELBERG SPEED MASTER (OVER DEMY BI COLOR)

Heidelberg Speed Master
(Over Demy Bi Color)
Model: Heidelberg Speed Master
Multi Color . Perfector
Size : 20.5"x28.25"
Per Hour : 12000 pcs
Quantity : 1 pcs



DIE CUTTING & CREASING MACHINE

Die Cutting Creasing Machine
Model: ML 1040J
Size : 25"x37"
Quantity : 2 pcs



POLAR CUTTING MACHINE

Polar Cutting Machine
Country: Germany
Model: QZYX - 1300
Size : 52"
Quantity : 2 pcs



AUTO ENVELOPE MAKING MACHINE

Auto Envelope Making Machine
Country: China
Operation: Automatic
Model: ZF 780
Per Hour : 12,000 pcs
Quantity : 1 pcs



AUTO MELTED GLUE BINDING MACHINE

Auto Melted Glue Binding Machine
Country: China
Model: 460F
Per Hour : 2000 pcs
Quantity : 2 pcs



LAMINATING MACHINE

Water Base Lamination Machine
Country: China
Model: ML SMI-186
Size : 38"
Per Hour : 8000 pcs
Quantity : 2 pcs



UV LAMINATING MACHINE

UV Lamination Machine
Country: China
Model: IJL-6850
Per Hour : 10,000 pcs
Quantity : 2 pcs

We have done the following jobs :

Poster

রবি

রবি'তে ফিরে এলেই

২৯ রিচার্জ

১ বছর ফ্রি
ইন্টারনেট

এছাড়াও ২৪ ঘণ্টা আকর্ষণীয় কন্টেন্ট

১/২ | ১

পয়সা/সেকেন্ড
রবি ও এয়ারটেলি অফরে

পয়সা/সেকেন্ড
২৪ ঘণ্টা অফরেই

an axiata company

সিআইটি: rabi.com.bd

স্ক্রিনে উঠুন আপনার পছিন্দে



New Workshop at Banani! Painting & Piano for Children

- ✓ Admission going on 30 august
- ✓ Courses for Aged 4 to 12
- ✓ Care and attention to every student

Co-ordinated by
Experienced art & piano teacher

Plot No. 45/A, Road No. 4, Block-C
Banani Model Town, Dhaka-1213
office.playtolearn@gmail.com
ceo.playtolearn@gmail.com
01872556877, 01748889278, 01763438279



We have done the following jobs :

Sticker



We have done the following jobs :

Dangler



We have done the following jobs :

Creative Graphic Design

EduSavings Plan
Let's grow together

For details:
01922 101050-1
www.dhakabanktd.com

DHAKABANK
LIMITED
EXCELLENCE IN BANKING

Save your money with best options...

Deposit Pension Scheme
Maturity period 3-10 Years

Monthly Deposit Amount	Matured Value (Taka)			
	3 Years	5 Years	7 Years	10 Years
500	21,500	41,000	65,500	1,15,000
1,000	43,000	82,000	1,31,000	2,30,000
5,000	2,15,000	4,10,000	6,55,000	11,50,000
10,000	4,30,000	8,20,000	13,10,000	23,00,000

• Multiples of Tk. 500 upto Tk. 20,000 • Maturity period 3-10 Years

Deposit Double
Double year Deposit in 6 Years

Special Deposit Scheme
Tk. 1,000 per month against Deposit of Taka 1 Lac.

Smart Plant

Initial Deposit	tenure	Monthly Withdrawal	Maturity Value
30,000	6 Years	2000/-	1 Lac.

• Special 10% discount on the Maturity amount
• Good loan apply

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EduSavings Plan
Let's grow together

For details:
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www.dhakabanktd.com

DHAKABANK
LIMITED
EXCELLENCE IN BANKING

We have done the following jobs :

Offset Printing



এবার **৩০%** প্রতিদিন-ই!

আপনার সোনামণিরা প্রতিদিন বেড়ে ওঠে। কারণ ওদের সাথে আছে মায়ের যত্ন ও ভালোবাসা আর বেড়ে ওঠার শক্তি-ডানো।

আমরা করবো জয়...



ডানো **ভাইটাকিডস**
-এর
৬ টি ফরমেল প্যাক জমা দিলেই

১ টি আকর্ষণীয় স্কুল ব্যাগ

- ✓ বড়ো বড়ো দুধ সেশ্যন চুক
- ✓ পুরাতন কেসবোর্ড থেকে আনন্দনৈকৃত
- ✓ মাসিক পুষ্টি পরীক্ষা করে নিয়ন্ত্রণ করে

আমরা করবো জয়...



ডানো **DANO**
ভাইটাকিডস
বাড়ির শিশুদের হৃদয়ে দুধ

১০০% সুষম পুষ্টি

৪০০g E: ৬০০ গ্রাম



আমরা তো আঙুয়ান সবসময়!

আমরা করবো জয়...



ডানো **DANO**
হুড়া লেখো আর ছবি আঁকো
প্রতিযোগিতা - ২০১৮

সহজে করে রঙিন নকশে একটি পেট
আর ছড়া ও ছবি পাঠিয়ে
সিঁকে নতুন অকর্ষনীয় পুরস্কার!

আমরা করবো জয়...

We have done the following jobs :

Offset Printing



We have work the following jobs :

Product Box



We have work the following jobs :

Bunting





Event & Activation

A Concern of  Vinyl World Group

Exprience of Events

- ROBI Fast Bowler Hunt
 - ROBI Fast Bowler Hunt (HP Round)
 - ROBI Caravan Activation
 - ROBI Biometric Registration (D2D)
 - Robi Free Internet Campaign
 - ROBI Broadband Internet (3.5G)
 - Robi Eider Khusi Campaign
 - SMC Uttan Boithok Campaign
 - SMC MVU-Mobile Video Unit Campaign
 - Hemas Product Lunching Event
 - Lux Falgun Utshob
 - Airtel Biometric Activation
 - ROBI Biometric Activation- Under Compliance
 - ROBI HVC- High Value Customer Project
 - ROBI Mobile Customer Care
 - Dhaka North City Corporation Family Day
 - Tree Fair (Brikkho Mela)- 2008, 2010, 2012, 2013.
 - Kazi Farms Beverage Fair- 2008
 - Bloop Launching
 - Sensodyne Launching Activation
 - Robi MFU Campaign
 - Junior Horlicks School Activation
- So on.....

Our Mission

- To highlight a positive and healthy image of OOH Leader through peaceful and secure events in all over Bangladesh.
- To introduce unique and advanced advertising media to Bangladeshi society.
- To provide all kinds of marketing and advertising solutions to the clients or users.
- To work for image enhancement of the companies products and services.
- To provide quality entertainment to our clients.

Analysis For An Event And Activation

- Find out how the clients/users want to promote their product/service.
- How they want to build the image associated with their product/service.
- To know the market value/market share of the clients/users and their products/services.
- Who are the customer/consumer of the products/services.
- To know the features of the products/services.
- Calculate the advantage/disadvantage of the product/services compare to competitors products/services.
- After conducting market, competitor, product/service research and SWOT analysis, we create a detail report of all research work done for client/user.
- Documentation of research work
- Event evaluation

Event/Activation Planning(5W's)

Why

Why clients/users want to organize the event/activation program (Event/ activation objective)?

For example:

- Build company brand image
- Increase company sales
- Promote product/service
- To promote social cause ect.

What

What type of event/activation program?

- Event/activation program name.
- Guest profile
- Type of entry
- Entry fee
- Promotional campaign
- program menu
- Food and Beverage Menu
- Event/Activation program Budget

Event/Activation Planning(5W's)

When:

Select time and date according to targeted audience convenience and availability.
Make sure the event or activation program time and date don't clash with other event's time and date.
Keep climatic condition in mind when selecting time and date.

Where:

Determine where the event/activation program will going to organize.

Who:

Who will be the targeted audience
How many targeted audience expecting to visit the event/activation program

Human Resources

Position	Number of persons
Manager	05
Asst. Manager	15
Supervisor	40
Nationwide Permanent Brand Promotor	130
Nationwide temporary Brand Promotor (Project wise)	500+
Labour (Permanent)	20
Helper (Permanent)	40

ROBI Fast Bowler Hunt



ROBI Fast Bowler Hunt



A Concern of  Vinyl World Group

ROBI Fast Bowler Hunt



A Concern of  Vinyl World Group

ROBI Fast Bowler Hunt



ROBI Fast Bowler Hunt



ROBI Broadband Internet (3.5G)



Robi Eider Khusi Campaign



SMC Uttan Boithok Campaign



SMC MVU-Mobile Video Unit Campaign



Hemas Product Lunching Event



Lux Falgun Utshob






Experience
CERTIFICATE



Robi Axiata Limited
Robi Corporate Office
G3 Gulshan South Avenue, Gulshan-1, Dhaka-1212, Bangladesh.
Phone: +88 02 9887148-52, Fax: +88 02 9885483
www.robiltd.com.bd


স্বপ্নে উঠুন অগণ নহিতে

August 14, 2018


To whom it may concern



We are very pleased to inform that OOH Leader & Printers, Ka 79/3, Kha Para, Khilkhet, Dhaka- 1229 has been working from August 2010 on following categories;

- Outdoor advertising activities;
- Event & activation;
- Outsourcing;

We wish them all success in their endeavor.

Sincerely yours,


Zahed Hossain
Vice President & Head MO Buying
Robi Axiata Ltd.

an **axiata** company





Experience Certificate





HEXAS

To whom it may Concern

This is to certify that, OOH Leader & Printer's Office Address: 265/B, Flat # 504 Venus Garden, 5th Floor, Tejgaon, Tejgaon, Dhaka-1215. & Factory Address: 208, Vashantek, Dhaka Cantonment, Dhaka, is working with our company since January 2016 as vendor of some key Offset Printing items and outdoor advertising.

As per my concern, their performance and services with our company are satisfactory.

I wish them every success in future.

Regards,

Musrat Jahan
Category Business Manager
Hexas Consumer Brand (PVT) Ltd.,
+88 01755-563182



Hexas Consumer Brands Private Limited
06th Floor, Rupayan Centre
72 Mohakhali C/A, Dhaka-1212
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